## KENNY DANA Golf, Resort, and Activewear

Embrace the style of Kenny Dana - Join Our Team!

Do you have a passion for marketing high end luxury

Golf, Resort, and Active-leisure brand? A talent for cultivating strong customer relationships?



Kenny Dana is a Resort, Golf, and Activewear brand that caters to active leisure lifestyle. At Kenny Dana we believe in providing the finest fabrics, unique designs and cutting edge materials to our customers. Kenny Dana proprietary fabrics reduce body temperature by 7-10 degrees, contain Anti

Microbial Properties, UPF 50 protection, moisture wicking technology, and extreme stretch to provide the ultimate garment for outdoors lifestyle.

Our Partner and creative director Mr. Ken Gerwit has been in the luxury women apparel business since 1976. With Ken Gerwith innovative mindset and Mrs. Barbra Gerwith's unique designs allowed them to turn 500 dollars into a multi - million dollar apparel company. Today Kenny Dana has a presence in over 100 different country clubs and resorts.

## Join Us at the PGA show in Orlando January 23-26! BOOTH# 6346/6347

Join the Kenny Dana team and help us continue our mission to redefine high end luxury garments.

## **REQUIREMENTS:**

- Generate business with Resorts, Country Clubs, and high end Active Leisure retailers.
- Specify Core territories and strengths.
- Attend regional and national shows.

## **WORKING ARRANGEMENT:**

- 10-12% commission.
- Company will provide samples FOR FREE as per sales percentage.
- Company will assist in marketing materials, social media, and traditional advertising.

